Novelty of VITT

The product chosen by our client was Vitt, the aim of the project is to digitize the financial aspects of an individual happening on a day to day basis, and to provide better track of expenses.

The main purpose of us creating this app is to help the user track his/her day to day transactions and put an end to all the confusions related to where the money was spent, end month brokerage. It is a simplified solution to all the financial related management problems of the user.

These days, everything happens at the touch of a button on a smartphone, there are various apps in the markets, which visualize to satisfy user’s needs and simplify overall processes. Also, simplicity is the key behind all great business ideas. A mobile and web app for the same thing can help increase user efficiency since at any given point of time the user can access anything which is handy and update the transactions.   
The app can help the client in the following ways:

* **Increases overall efficiency:**   
  One of the biggest benefits of a mobile app is that it digitizes all the client server communication.
* **Lowers costs**
* **Provides big data opportunities**
* **Reduces paperwork:**It puts an end to the entering of data in excel manually or maintaining a diary by the user. The user can now enter all information digitally and keep it safe in the cloud for future reference.
* **Gives a clear picture of money usage:**

Since the app provides a good graphical analysis of all the transactions the user has a clear picture of all expenses and hence can take informed decisions.